

Abdallah Walid Yahya Ibrahim

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Mansoura, Dakahlia

Objectives:

A creative graphic designer with a keen eye for detail, I have two year of hands-on experience designing digital and print ads, visual identities, and creative content. I am proficient in using design tools such as Adobe Photoshop, Illustrator, and InDesign to deliver compelling visual ideas that support advertising campaign objectives. I am seeking to join a marketing team or advertising agency where I can develop my skills and contribute to effective and impactful work.

Experience:

- Graphic designer – (El-Fath Advertising and Publicity Company).

(February 2024 - December 2024)

- Designing high-quality, well-coordinated visual advertisements for social media (Facebook, Instagram).
- Implementing full visual identities for clients (logo, business cards, company profiles, banners).
- Cooperating with the marketing and content team to produce creative ideas and solutions for advertising campaigns.
- Professionally handling design programs such as (Photoshop, Illustrator, and InDesign).

- Graphic Designer – (Freelancer).

(January 2025 - Now)

- Executing professional designs for a variety of clients in fields such as restaurants, fashion, education, and emerging brands.
- Designing attractive social media posts and ads that align with the client's visual identity.
- Developing (logo designs), (company profiles), and various promotional materials.
- Delivering projects on time, with careful consideration for revisions and a high client satisfaction rate.
- Continuously working with Adobe design tools (Photoshop, Illustrator, InDesign) and websites such as Behance and Canva.

Education:

Second-year student

- Delta University, Management and Accounting Information Systems

Courses:

- Graphic Designer at Horse Academy.
- ICDL Mansoura University of Engineering.
- English American Academic.
- marketing American Academic.
- Ai American Academic.
- Soft Skills American Academic.

SKILLS:

- Printing and Marketing Material Design.
- Time management and working under pressure.
- Quick learning, ambitious, hard worker.
- Strong negotiation skills.
- Effective communication skills.
- Decision maker.
- Self-Confidence.
- Attention to detail.

Languages:

- Arabic – Native
- English – Good

Technical skills:

- Adobe Photoshop.
- Adobe Illustrator.
- Adobe InDesign.
- Adobe Premiere Pro
- Canva.
- Word , Excel , PowerPoint.